



A Manifesta

Erica Swanson Design
A Manifesto
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A Manifesto

The depth of the magnetism you project is in direct proportion to the depth of your self-awareness; at its very core, authenticity IS the very definition of style.

Style cannot be faked; it is the sum total of who you are, a composite of your choices and what you believe to be true about yourself, your life, and the people you attract.

Pay attention to what attracts you, sparks your senses, and makes your heart skip a beat. Passion ignited is at the heart of living well.

Less is always more. Always. Let go of everything that isn't serving you to make room for the people, patterns and possessions that do.

Trust your intuition; it will never, ever fail you.

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Taste has absolutely nothing to do with wealth.

Quality over quantity. Cheap is always more expensive in the long run.

Be selective with what you think you need. Control your stuff or your stuff will come to control you.

Your home is your sanctuary; the place you unravel, rebuild, live, love and learn. Make it worthy.

Like your language, your clothing, or your sense of humour, your home should be comfortable and proper enough for your Grandmother and provocative and sexy enough for your hottest tryst.

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No home is complete without a private space, however small, for every person in the family.

Dimmers have the capacity to change the quality of your life.

Function and simplicity is the truest luxury.

Three deceptively simple words: Self, Not Stuff.

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